



Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



DIREZIONE GENERALE  
EDUCAZIONE,  
RICERCA E  
ISTITUTI CULTURALI

THE CONFERENCE WAS CARRIED OUT WITH THE CONTRIBUTION  
OF THE DIRECTORATE-GENERAL FOR EDUCATION, RESEARCH,  
AND CULTURAL INSTITUTIONS - MINISTRY OF CULTURE

# Once Upon a Byte:

## BRIDGING COLLECTIVE IMAGINARY AND TECHNOLOGY

# 26

## OCTOBER

### 2024

Fondazione Nazionale Carlo Collodi,  
Via Pasquinelli 6/8, Collodi (PT)

9:30 am - 5:30 pm



Link 1: <https://us06web.zoom.us/j/88183639812>

Link 2: <https://us06web.zoom.us/j/81889575786>



Università  
San Raffaele  
Roma



GT12  
Récits, fiction,  
culture et société



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## WELCOME ADDRESS

**Dott. Pier Francesco Bernacchi**

*President of the National Carlo Collodi  
Association*

## INTRODUCTION

**Marina D'Amato**

**President of the European Fairy Tale  
Association**

**Edmondo Grassi**

**Director of the Scientific Committee**

*From Archetype to Code: Mythopoeia and  
Technology in the Collective Imagination*

## MORNING

### SECTION 1: TECHNOLOGICAL IMAGERY AND CULTURAL NARRATIVES 10 AM-1 PM

**Edmondo Grassi**

**San Raffaele Telematic University  
of Rome**

**Lusine Madatyan**

**Armenian-Russian University**

*Slow Passage of time in Armenian and  
British Folktales*

**Edvige Danna**

**University of Niccolò Cusano**

*Myths and storytelling in the digital age:  
elements of polarization of opinions*

**Isabella Maria Zoppi**

**Research Institute on Sustainable  
Economic Growth**

*Techno-Universe, Imagination and Magic  
Wands: Narratives of the Web and Social  
Media in Italian popular Music*

**Fiorenza Beluzzi, Viviana Condorelli**  
**University of Catania**

*Monsters or rescuers? How pop culture  
imagery influences the perception of AI*

**Viviana Condorelli, Giorgio Locicero**  
**University of Catania**

*AI-LLMs: From Stochastic Tarots to  
Stochastic Parrots*



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**Richard Grange**  
**University of Cambridge**

*An impossible new sense: The  
alethiometer and the gaining of empathy  
through the access to others' thoughts in  
Pullman's His Dark Materials (1995-2000)*

**Viseu, Pereira, Lucas, Delicado, Vicente**  
**ICNOVA-NOVA FCSH**

*What makes a store smart and  
autonomous? A media analysis of  
sociotechnical imaginaries*

**SECTION 2:**  
**ETHICAL DIMENSIONS AND**  
**SOCIOTECHNICAL IMPLICATIONS**  
**10 AM-1 PM**

**Varduhi Baloyan**  
**Hovhannes Toumanian Museum**

**Francesco Barbalance**  
**University of Dante Alighieri**  
*The technoscientific imaginary of  
ecological sensibility*

**Anita Lavorgna**  
**University of Bologna**  
*Sociotechnical imaginaries of artificial*

*intelligence in EU law making: a focus on  
crime and security*

**Antonio Opromolla,**  
**Link Campus University of Rome**  
*Applying AI in Public Services. The  
Perspective of Young Adults and AI  
Experts*

**Gabriela Boangiu**  
**Institute for Socio-Human Researches**  
**"C.S. Nicolaescu-Plopsor"**  
*Helping Others and Helping Yourself in  
Romanian Folklore – Ethics and Symbolic  
Imaginary*

**Milan Mašát**  
**Palacký University Olomouc**  
*Simon vs. the Homo Sapiens agenda;  
technology; imagination; ethics;  
self-concept*

**Massimo Caon**  
**University of Tor Vergata**  
*Dystopian narratives as a hermeneutics  
of ICTs-democracy's dualism*

**Giuseppe Cuscunà**  
**University of di Catania**

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*Holy Land 2.0: from Manuscripts to  
Smartphones. Towards a Digital  
Codicology of Pilgrimage Literature*

## **AFTERNOON**

### **SECTION 3: SOCIAL IMPACTS AND MEDIA REPRESENTATIONS 2 PM-5 PM**

**Marina D'Amato**  
**Roma Tre University, San Raffaele**  
**Telematic University of Rome**

**Vecchioli, Seefeldt, Dimpério, Facco,**  
**Mazuim, Bisognin, Caroline,**  
Universidade Federal de Santa Maria  
*Uses of interactive and transmedia  
technologies in the recreation of  
scenarios of mass crimes*

**Enrichetta Dallari, Martina Romei**  
**La Giubba APS**  
*Oral sources and images of the house:  
the "Donne di fuora"/"Padroni del luogo"*

**Cristina Bacchilega (University of  
Hawai'i at Mānoa), Pauline Greenhill**  
**(University of Winnipeg)**

*Relationality and Wonder as  
Technosciences in Night Raiders and  
Gatta Cenerentola*

**Roberta Sapino**  
**University of Torino**

*(Dis) connecting People in the Global  
Society: Rise and Decline of the  
Utopian Imaginary of the Internet in Two  
Quebec Novels*

**Saveria Capecchi**  
**University of Bologna**

*The Future Life Imagined by a Group of  
Italian Preadolescents*

**Martina Masullo**  
**University of Salerno**

*Technological imagery and  
techno-universes in contemporary  
seriality*

**Lasisi Raimi**  
**Federal University Otuoke**

*From Differential action to social  
imagination: How Fanatical Followership*

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*is Shaping the Behaviour of Pentecostals  
towards the 5G Technology in Port  
Harcourt, Nigeria*

## **SECTION 4: CULTURAL AND EDUCATIONAL PERSPECTIVES 2 PM - 5 PM**

**Erika Bernacchi**  
**University of Pegaso**

**Varduhi Baloyan**  
**Institute of Literature after M.  
Abeghyan**

*From Aesop to Apps: The Evolution of 'The  
Town Mouse and The Country Mouse in  
Technological Contexts*

**Angela delli Paoli, Valentina D'Auria,**  
**University of Salerno**

*Building digital criminal identities:  
symbols, myths and representations*

**Felice Addeo, Marcello Ravveduto,  
Francesco Notari**  
**University of Salerno**

*From Likes to Criminal Networks:  
A Network Analysis approach to studying*

*Criminal Activity on Social Media  
Platforms*

**Meri Yesayan**  
**Russian-Armenian University**  
*Refraining girls from pursuing STEM  
education throughout human history,  
fairy tales and novels*

**Dario Pizzul**  
**University of Pavia**  
*The new AI that can see, listen and talk,  
but what about the data? Exploring  
OpenAI's narratives on GPT-4o*

**Simone D'Alessandro**  
**G. D'Annunzio University**  
*Transformative versus exploratory  
creativity: tracing the differences between  
human agency and chat bot  
conversational interactions*

**Jussara Rowland, Ana Delicado**  
**Instituto de Ciências Sociais da  
Universidade de Lisboa**  
*Imagined Synergies: The Intersection of AI  
and Energy Technologies in  
Socio-Technical Promises*

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**CONCLUSION**  
**5 PM-5.30 PM**

Varduhi Baloyan  
Erika Bernacchi  
Marina D'Amato  
Edmondo Grassi

## **ORGANIZING AND SCIENTIFIC COMMITTEE:**

Varduhi Baloyan  
Edmondo Grassi  
Patrick Ryan

